

2017/18 Season Advertising Rate Sheet

SIZE					**BEST DEAL**	
INSIDE FRONT COVER <i>SOLD TO SEASON SPONSOR</i>						
PAGE TWO <i>SOLD TO PRODUCTION TITLE SPONSOR</i>						
		1 Insertion			7 Insertions	
SIZE	SPECS	Standard Run	HOLIDAY	HIGH SCHOOL PROJECT	ALL Spriet Stage Productions <i>*Rate Per Insertion</i>	
					SAVE 25%	
OUTSIDE BACK COVER	5 1/2" wide x 8 1/2" high	\$1,750	\$2,000	\$1,350	\$9,188	\$1,313
INSIDE BACK COVER	5 1/2" wide x 8 1/2" high	\$1,500	\$1,650	\$1,250	\$7,875	\$1,125
FULL PAGE	5 1/2" wide x 8 1/2" high, plus 1/4" bleed	\$1,300	\$1,500	\$1,000	\$6,825	\$975
HALF PAGE	4 3/4" wide x 3 3/4" high	\$950	\$1,050	\$750	\$4,988	\$713
QUARTER PAGE	2 1/4" wide x 3 3/4" high	\$550	\$650	\$350	\$2,888	\$413

All rates include HST

PREMIUM PLACEMENT

Premium Place = Next to Guest Artist Page

SELECT SHOWS PACKAGES									
6 Insertions				5 Insertions			3 Insertions		
No High School Project		No Holiday Production		No HSP or Holiday		No HSP or Holiday		Including Holiday	
SAVE 20%	<i>*Rate Per Insertion</i>	SAVE 20%	<i>*Rate Per Insertion</i>	SAVE 15%	<i>*Rate Per Insertion</i>	SAVE 10%	<i>*Rate Per Insertion</i>	SAVE 10%	<i>*Rate Per Insertion</i>
\$8,600	\$1,400 \$1,600	\$8,080	\$1,400 \$1,080	\$7,438	\$1,488	\$4,725	\$1,575	\$4,950	\$1,575 \$1,800
\$7,320	\$1,200 \$1,320	\$7,000	\$1,200 \$1,000	\$6,375	\$1,275	\$4,050	\$1,350	\$4,185	\$1,350 \$1,485
\$6,400	\$1,040 \$1,200	\$6,000	\$1,040 \$800	\$5,525	\$1,105	\$3,510	\$1,170	\$3,690	\$1,170 \$1,350
\$4,640	\$760 \$840	\$4,400	\$760 \$600	\$4,038	\$808	\$2,565	\$855	\$2,655	\$855 \$945
\$2,720	\$440 \$520	\$2,480	\$440 \$280	\$3,273	\$468	\$1,485	\$495	\$1,575	\$495 \$585